

# create



**The Future of Art and Design**

**Love it!**

**Creativity - it's in  
your blood**

**Learn it!**

**Excel as a visual  
communicator**

**Live it!**

**Become one of the  
best in your field**



# What will you create?

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## Bachelor of Fine Arts

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<b>Studio Arts .....</b>	<b>32</b>

## Master of Fine Arts

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**For more information  
or to schedule a campus visit:**

**520.325.0123**  
**Tucson, AZ**

**505.254.7575**  
**Albuquerque, NM**

**800.825.8753**  
**Toll-free**

**suva.edu**



# Create meaningful connections

## Welcome

At Southwest University of Visual Arts, you are surrounded by creative people who think the same about thinking differently. SUVA's class sizes are intentionally small to ensure you receive one-on-one interaction with professional instructors and quality learning time with fellow students.

A deeper level of art and design education, individualized attention from experienced instructors, and a like-minded community of creative people make SUVA different than any other university.

Welcome to a university that's as unique as you are.







“

**When society tries to get  
me to conform and fit in,  
SUVA convinces me to  
stand out!**

”

~Kathryn Bryant, Senior  
Illustration Major  
Double Minors in  
Advertising & Marketing  
and Graphic Design





# Create a solid foundation

8

## Foundation Courses

In SUVA's Foundation Courses, you learn to see, feel, and communicate in different ways so you can create impactful, meaningful art and design.

At SUVA, you take Foundation Courses with a group of other creative, like-minded individuals and learn with and from this group as you work through the courses together.

In the first year at SUVA, you explore all the ways you can bring your imagination to life so you can discover and develop your own unique creative vision. In fact, you can select your major right away or wait until you know exactly which program is right for you as you earn credit toward your Bachelor's degree.



# For more



# BA

<b>Advertising &amp; Marketing</b> ....	<b>14</b>
<b>Animation</b> .....	<b>16</b>
<b>Graphic Design</b> .....	<b>18</b>
<b>Illustration</b> .....	<b>20</b>
<b>Interior Design</b> .....	<b>22</b>
<b>Landscape Architecture</b> .....	<b>24</b>



# Create a following

## Advertising & Marketing

Students in SUVA's Bachelor of Arts in Advertising and Marketing program gain the expertise required to move a product or service from a business or organization to consumers. Students learn to identify customer needs, communicate information to consumers, and to market products and services locally, nationally and globally.



The advertisements on this page were developed by SUVA students for the American Advertising Federation National Student Advertising Competition.



# Create stories that move people

## Animation

Students in SUVA's Bachelor of Arts in Animation program learn how to create the illusion of life and motion. The program provides a comprehensive study into the mechanics and applications of animation. SUVA teaches how to bring ideas to life by creating movement and special effects for animated stories, motion pictures, video games, commercials and more.





# Create a lasting impression

## Graphic Design

Students in SUVA's Bachelor of Arts in Graphic Design program learn the creative process of combining their imagination with art and technology to communicate ideas. Students learn to balance creativity with client needs and use their design skills to create logos, posters, brochures, advertisements, packaging, websites and more.





# Create something different

## Illustration

Students in SUVA's Bachelor of Arts in Illustration program learn to use their imagination to create drawings, paintings, photographs and other works of art that communicate ideas. Students learn to present professional concepts by exploring a variety of media and hands-on techniques.





# Create your own distinct style

## Interior Design

Students in SUVA's Bachelor of Arts in Interior Design program learn how to use their imaginations to create distinctive private and commercial interiors. Space planning, furniture design and the study of textiles, lighting, colors and fabrics are essential studies in this program.





# Create design that makes a difference

## Landscape Architecture

Students in SUVA's Bachelor of Arts in Landscape Architecture program learn to use their imaginations to create unique outdoor residential, commercial, community and public environments. Students study landscape design and construction, site design and urban regional planning.







**SUVA is a close student body  
where everyone knows each other.  
It's a friendly environment of artists  
and creative people, and a place  
where you can really feel at home.**

~Liz Spalding, Senior  
Photography Major



# BFA

Photography.....30  
Studio Arts .....32



# Create memorable experiences

## Photography

Students in SUVA's Bachelor of Fine Arts in Photography program learn to capture, present, and preserve images that communicate ideas and express creativity. Photography students at SUVA foster their creativity by learning traditional methods as well as exploring contemporary and commercial applications.





## Studio Arts

Students in SUVA's Bachelor of Fine Arts in Studio Arts program gain the knowledge and experience necessary to cultivate and expand their creative self-expression. Training focuses on grounding talent in the basics while expanding critical thinking and technical skills.



**Create  
art that  
matters**







# MFA

<b>Motion Arts.....</b>	<b>40</b>
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# Create something extraordinary



## Master of Fine Arts in Studio Arts

Students in the Master of Fine Arts in Studio Arts program learn how to develop a successful studio practice in the visual arts.

The MFA in Studio Arts curriculum brings together multiple creative disciplines into an advanced course of study that offers three areas of emphasis: Motion Arts; Painting and Drawing; and Photography.

With the guidance of an accomplished faculty, students learn the intellectual rigor, deliberate thought, and inter-disciplinary approach necessary for a professional career of sustained creative inquiry.



# Create bold expressions



## Motion Arts

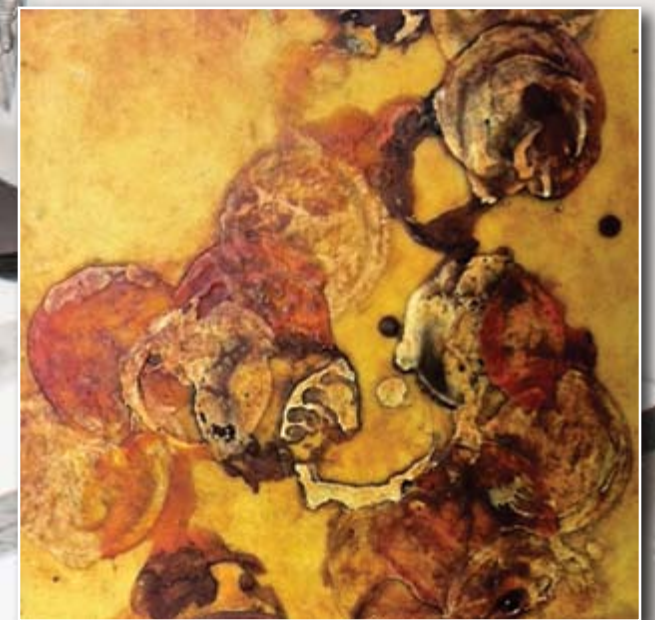
Students electing the Motion Arts emphasis explore social networking and creative collaborations, narratives, archetypes and media theories, the history and impact of popular cinema, and the possibilities of Motion Arts as both Art and Business.



# Create powerful statements

## Painting and Drawing

Students electing the Painting and Drawing emphasis study a range of contemporary approaches — the use of traditional media, re-use and appropriation, immersive environments, process-based practices, and digital technologies.





# Create unique perspectives



## Photography

Coursework in the Photography emphasis includes studies of the photographic archive, 19th and 20th century photographic histories, creative strategies behind micro and macro formats, contemporary abstractions, and digital practices.





**At SUVA, you are surrounded by  
people with like interests and  
creative minds just like yours.**



~Cici Chandler, Senior  
Photography Major





# Hit the Ground Running

**SUVA provides the cutting-edge education you want  
so you can gain the competitive edge you need.**

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**BA Interior Design, Illustration, Graphic Design, Animation,  
Landscape Architecture, Advertising & Marketing BFA Fine Arts, Photography  
MFA Motion Arts, Painting and Drawing, Photography**

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**Call or click today to learn more.**

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